



**Республиканский конкурс методических разработок  
«100 золотых уроков»**

**Степанова Алена Владимировна  
учитель английского языка  
МОБУ СОШ №7 г. Якутск**

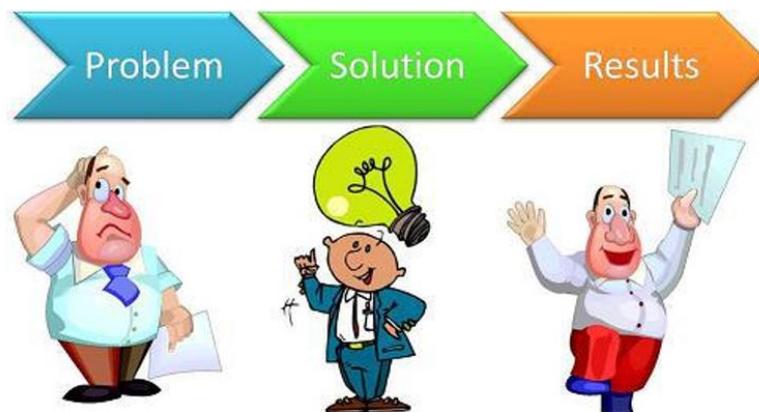


**г. Якутск – 2022г.**



## Урок английского языка в 10 классе по теме:

### Аргументированные высказывания на тему «Поиск подходящего работника» с использованием кейс-технологии





## Технологическая карта урока

**УМК:** Spotlight, авторы И. Михеева, Дж. Дули

**Четверть проведения:**

2 четверть, середина 3 модули  
(обобщающий урок к урокам 3 b и 3 e)

**Тип урока:** Обобщающий урок.

**Формы работы:**

Групповая, фронтальная.

**Цель урока:**

Систематизировать знания обучающихся по теме «написание резюме» и «поиск подходящего работника» с применением кейс-технологии.

**Предметные умения:** Знать лексику/фразы темы и правильно их употреблять в речи.

Уметь рассуждать о кандидатах на работу, приводя примеры, аргументируя, делая выводы;

**УУД:**

**Познавательные УУД:**

- умение сопоставлять новые слова с их синонимами;
- чтение и восприятие текста-рекламы;
- построение речевого высказывания в устной форме;
- умение поиска информации в тексте с целью подготовки устного высказывания;

**Коммуникативные УУД:**

- умение выражать мысли, аргументировать, делать выводы, владение монологической речью;

**Регулятивные УУД:**

- умение планировать групповую работу и правильно распределять обязанности между собой.



- **Case method** is a powerful student-centered teaching strategy that can impart students with critical thinking, communication, and interpersonal skills. Having students work through complex, ambiguous, real world problems engages students with the course material, encouraging them to «see it from an action perspective, rather than analyze it from a distance». Case studies are, by their nature, multidisciplinary, and «allow the application of theoretical concepts...bridging the gap between theory and practice». Working on cases requires students to research and evaluate multiple sources of data, fostering information literacy.
- **Case method** increases student proficiency with written and oral communication, as well as collaboration and team-work. «Case studies force students into real-life situations,» training them in managerial skills such as «holding a meeting, negotiating a contract, giving a presentation, etc».





## Brief description of classroom setting

There are 14 students in a classroom whose L1 is Russian/Yakut, who are in a special class for in depth study in English. Their level is Intermediate. This lesson is the continuation of a sequence of lessons and assumes that students are already familiar with some reading and writing strategies (CV form) that are going to come up in class. The primary focus of the lesson is detailed work with texts and their analysis.





**1 этап . Организационный этап.**

**2 этап. Постановка цели и задачи. Мотивация учебной деятельности учащихся.**

**Teacher can use this site when choosing who will answer:**  
<https://wheeldecide.com/>



**Teacher reads the unit questions aloud:**

- What are the main qualities of a person who is looking for a job?
- If you were an employer, what kind of person would you hire?
- What prevents people from finding suitable work?

- Teacher seats students in 2 groups of seven so they have equal opportunities. She gives each group a piece of paper with these 3 questions.
- Teacher has them pass around the paper as quickly as they can, with each member adding one idea to the list.
- A reporter from each group to read the answers aloud.
- Try to guess what is the topic/vocabulary of our lesson. Students say their variants.



**3 этап. Актуализация знаний. Первичное усвоение новых знаний и проверка понимания.  
Знакомство с новой лексикой.**

**Insurance**  
[ɪn 'ʃʊərəns]  
A customer  
services assistant  
['kʌstəmə(r) 'sɜːvɪs ə 'sɪstənt]  
**Frontcounter**  
[frʌnt 'kaʊntə(r) ]

**Handling**  
[ 'hænd.lɪŋ ]  
**Enquiry**  
[ɪn 'kwær.ɪ ]  
**On the range of**  
[ɒn ðə reɪndʒ əv]

**Carry out**  
[ 'kæri aʊt]  
**Word processing**  
[wɜːd  
'prəʊ.sesɪŋ]  
**Keyboarding**  
[ 'kiːbɔːdɪŋ]

**Database**  
[ 'deɪ.tə.beɪs]  
**Load**  
[ləʊd ]

**Teacher tells students that now they are going to read some words and their definitions aloud and that these are the words they will see while reading the text. Also they will listen examples and to how they pronounce in <https://youglish.com/> .**

**After they have read each of them aloud, teacher asks students if they know their translation, any synonyms/can think of any examples with these words.**

**Teacher gives them 3 min to work on their own and fill in these words in the sentences.**

**Next, each group read the sentences aloud, teacher project them on the blackboard/whiteboard/screen and write the answers for everyone to see.**



Yes Login Sign up Daily Lessons Submit Get your widget Donate

**YouGlish** for English

Carry out

All US UK AUS

How to pronounce **Carry out** in English (1 out of 6551):



organizations so that they have a limited capacity to **carry out** large-scale attacks

**Having rich vocabulary improves reading and comprehension. So, now that students are feeling more comfortable with target vocabulary, the teacher is going to give students a text related to job, where they will come across the words they have just studied. Before they read, they are going to look at the previewing reading strategy and predict what this text is going to be about to facilitate further understanding of the text.**

### Exercise:

**Insurance, a customer services assistant, the counter, handling (to handle), enquiries, the range of, carry out, word processing, keyboard, database, load**

1. I've been making ... about/into the cost of a round-the-world ticket.
2. The maximum .., for this elevator is eight persons.
3. There is a wide/whole ... of opinions on this issue.
4. The computer comes with a wireless mouse and ... .
5. The woman behind ... took his money.
6. ... may contact you to verify and correct, if necessary, the personal information you have provided.
7. This office ... thousands of enquiries every day.
8. The hospital is ... tests to find out what's wrong with her.
9. I'll need to take out extra car ... for another driver.
10. The ... currently contains about 2100 titles.
- 11.

**Children learn basic word processing sl**





#### 4 этап. Творческое применение знаний и умений в новой ситуации

Now that students have been familiarized with the vocabulary they will need for the text itself, because predicting will facilitate reading. In the reading stage itself students will be reminded what skimming is and will further practice this strategy.

#### **Procedure:**

- Teacher asks students to look through the text and try to predict what this text is going to be about.
- In groups students talk about what they think about the text.
- Teacher gives students 5 minutes to skim the text and before that she reminds them of what skimming is and we used this strategy when reading texts before.
- Then she asks several students to talk about the main focus of the text in a few sentences.

## Skimming



Skimming is reading a text quickly to get a general idea of meaning. It can be contrasted with scanning, which is reading in order to find specific information, e.g. figures or names.

**Go!**



# DAILY NEWS

No. 49,725

THE BEST SELLING NEWSPAPER IN THE WORLD

Today's Edition

National - World - Business - Lifestyle - Travel - Technology - Sport - Weather

## An Advertisement.

### CUSTOMER SERVICES ASSISTANT

Young customer service assistant needed for front counter in friendly insurance broker's office.

You will be the sort of person who likes a varied and busy day. You will find yourself handling telephone and personal enquiries and our electronic terminals; advising customers on the range of services we offer; and handling cash and cheques. In addition you will carry out routine office and general word processing duties.

We are looking for someone who is 18+, with a good educational background in English and Mathematics, and fast Keyboarding. Full training will be given in our word processing and database systems – Word and Access. You will need to have a pleasant, sociable personality and be capable of working as a member of a team whose work load can be quite hectic at times.

In return, we provide an attractive salary, a yearly bonus, free life insurance, profit-sharing pension scheme, and 20 days annual holiday. We are an equal opportunities employer.

### View from the top

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus ut aenean odio id lorem blandit lacus. Vivamus placerat viverra lorem. Vestibulum convallis nunc vel sem laoreet dignissim. Cum sociis natoque penatibus et magnis dis parturient montes.

Consectetur adipiscing elit. Vivamus ut aenean odio id lorem blandit lacus. Vivamus placerat viverra lorem. Vestibulum convallis nunc vel sem laoreet dignissim.

Cum sociis natoque penatibus



### The best way to get something done is to begin

Donec sed turpis ligula. Vestibulum vitae dignissim eros, quis scelerisque lectus. Donec Morbi: sed non eget pharetra. Phasellus sollicitudin a ligula in imperdiet.

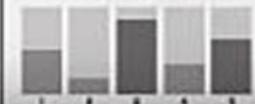
Aliquam ultricies risus tunc, at rhoncus tellus tristique et. Aenean pharetra non nulla ex vulputate. In

\*Morbi lobortis lacinia, elit in suspendisse egestis, ullamcorper ligula erat, non luctus.\*

Suspendisse potenti. Curabitur tincidunt neque in est curvillu vulputate a eget lectus. Telluscorper

### Economy

Vivamus est elit, tristique id sollicitudin id egestis et dolor. Morbi lobortis lacinia elit in egestis.



Vestibulum vitae dignissim



## Работа в группах.

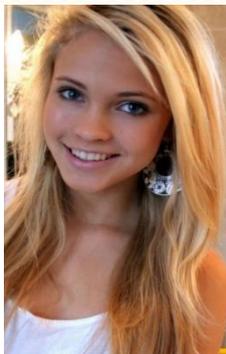
After skimming the text, the teacher asks a few questions about the problem raised in the advertisement:

1. **What sort of a person is a customer services assistant? What is his/her duties?**
2. **What person are they looking for?**
3. **Is his/her pleasant sociable personality and ability to work as a team more important than his/her educational background? Why?**
4. **What is meant by the words 'we are an equal opportunity employer'?**
5. **What do the employer provide in return?**
6. **What is the Case Study about/what is the problem or situation?**

After skimming the text, students have a general idea about the topic. They now need to focus deeper on the ideas of the text, so the teacher is going to require that students answer several questions after reading the text for the second time.

### **Case situation:**

- Teacher asks to imagine that they are an equal opportunities employer and they need to analyse the CVs of candidates and select a suitable one. The firm received three CV.
- All three applicants were called in for an interview. During the interviews, you made the following notes.



**Amanda Johnson**

**Age:** 18

**Nationality:** American

**Education:** Comprehensive School

**Qualifications:**

GCSE English B

GCSE Maths C

**Languages:** English

**Work experience:** 2017-2018 worked in a camp as a guide.

**Keyboarding speeds:** 30 wpm

**Hobbies:** Swimming



**Jessica Ford**

**Age:** 20

**Nationality:** Irish

**Education:** College of Technology

**Qualifications:** A level English BTEC (Business and Technical Education Council) Diploma in Business and Finance

**Languages:** Irish, English

**Work experience:** no work experience

**Keyboarding speeds:** 60wpm



**Natasha White**

**Age:** 19

**Nationality:** Russian

**Education:** Private Schools

**Qualifications:** GCSE

English C / GCSE Maths F

**Languages:** Russian, English, Chinese.

**Work experience:** worked as a nail/lash master

**Keyboarding speeds:** 40wpm

**Hobbies:** Horse riding, diving



*Amanda Johnson:*  
Very hesitant.  
Never looks you straight in the eye. Dirty fingernails.

*Jessica Ford:*  
quiet, but confident, rather serious.

*Natasha White:*

Very pleasant manner, smiles a lot, expensive clothes. But has an accent.



## Работа в группах, выступления.

- Teacher gives 5 minutes to analyse and tell about the advantages and disadvantages of each candidates.
- Each group discusses/makes notes its opinion on each candidate. Their task is to analyze the CV of each applicant and state its flaws and merits. Also they have to keep in mind the notes from the interview.

- Teacher gives groups 3 minutes to choose a candidate for their organization. “In your view which applicant (if any) should be given the job? Give your reasons”.
- 1. Should the post be re-advertised? Explain why?
- 2. If a temporary appointment were made for front counter work, which applicant would be best suited to deal with the clients?
- Students work together, choose a candidate who is suitable for their organization.

➤ **Group performances.** During the performance each group answer a few questions:

1. What are the advantages and disadvantages of the first applicant, Amanda Johnson?
2. What are the benefits and drawbacks of the second applicant, Jessica Ford?
3. What are the flaws and merits of the third applicant, Natalie White?

**Group performances.** Students state the position of their group. Present the solution to the problem, comprehensively explaining and justifying it, giving arguments and evidence.



**5 этап. Информация о домашнем задании, инструктаж по его выполнению.**  
**6 этап. Рефлексия (подведение итогов занятия)**

**Procedure:**

1). After discussion students fill in the self – assessment sheets and discuss this with the teacher on request.

2). Teacher explains homework – to write a CV and letter of application (100-150 words) based on the advertisement.

Repeat new words

[https://quizlet.com/\\_agd2s2?x=1qqt&i=36ave](https://quizlet.com/_agd2s2?x=1qqt&i=36ave)  
d

**Self-assessment card**

Name	Points 1-5
I took part in my group working	
I spoke on behalf of my group	
I complimented the answer of the speaker	
I can explain the advantages	
I can explain the disadvantages	
I can give reasons	
My score: (total 30)	

**Thank you for your attention!**